

EDUCATION

Dr. Barry attended West Genesee High School and graduated in 1976.

Dr. Barry attended Cornell University and graduated in 1980.

He received his medical degree from the Downstate Medical Center in Brooklyn, NY.

Dr. Barry completed his three year Internal Medicine Residency program in Boston at St. Elizabeth's Hospital in 1987.

MEDICAL CAREER

Dr. Barry grew up in Camillus, NY, and after graduating from Medical School returned to join his father in private practice. Shortly thereafter Dr. Knudsen joined the practice and it continues to grow.

He is Board Certified in both Internal Medicine and Geriatrics.

He has relationships with Community General Hospital and has worked at Van Duyn Home and Hospital since 1989. He also has a longstanding relationship with the Iroquois Nursing Home.

Dr. Barry believes you must treat the whole person and not just the presenting problem.

He believes there is a real and important connection between your brain, your body and your spiritual self.

PERSONAL

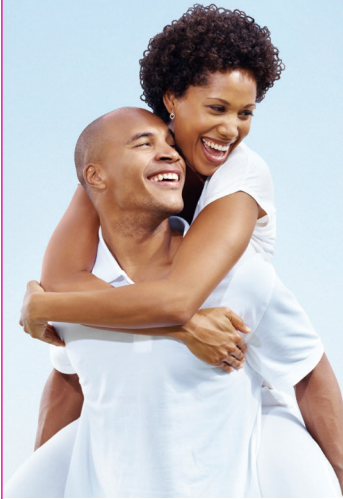
Dr. Barry lives in Lafayette with his wife Debbie and their two children Kyle and Shannon. His interests include chess, reading, old movies, hiking as well as a longstanding interest in the marital arts. Dr. Barry writes a column for Table Hopping every month.

Dr Barry is a proud member of the Lafayette Optimist Club.

001 Comprehensive Physical
001 Customized Wellness Plan
365 Days of Healthy Living

The cornerstone of care is the *Comprehensive Yearly Physical*, which includes comprehensive lab work and screenings.

After the physical, we will meet and discuss the results of your examination and tests, identify areas on which we need to focus, and craft a wellness plan customized just for you. We will work together throughout the year to ensure that you are implementing your plan. If you are not realizing the results you desire, we will adjust your plan.



While we will bill your insurance for the physical, you will not be required to pay any additional out-of-pocket fees above your standard co-payment and deductible. Lab tests and x-rays may be charged separately.

To get started, please choose one of the following:

1. Visit our office at the address listed below
2. Call our office at (315) 487-8109
3. Visit www.signatureMD.com/barry for more info

Joseph T. Barry, MD

5415 West Genesee Street Suite 301
 Camillus, NY 13031

(315) 487-8109

www.signatureMD.com/barry



Live Healthier | Live Longer | Live Better™



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The national healthcare debate has created widespread awareness of the US Healthcare Crisis. Primary care medicine is no longer based on the one-on-one relationship between physician and patient, but has devolved into an impersonal system in which patients are seen by anonymous medical providers in seven-minute visits at large clinics. In this new healthcare setting, your provider is most likely not a doctor, doesn't know your history, doesn't know you and never will.

Thoughtful patients are therefore taking a serious interest in taking charge of their own health by changing their focus from visiting the doctor only when they are ill, to working with their doctor to stay healthy.

Patients under personalized care programs experience 65% fewer hospitalizations than like age counterparts.

Dr. Barry is committed to providing each and every one of his patients with the finest in preventive care, state-of-the-art diagnostics & treatments, and appointments that start on time and last as long as necessary.

Longer visits enable Dr. Barry to provide comprehensive whole-person care, rather than the more typical treatment of one issue per visit.

By limiting his panel of patients to 300, Dr. Barry will be able to partner with you to optimize your health.

This partnership will enable increased patient-doctor interaction, patient education, preventive care, and follow up.

Dr. Barry understands that taking an active role in the health of his patients can enable him to detect early signs of serious illness; increase life expectancy, quality of health, and overall patient satisfaction; and decrease the need for prescription drugs.

IS IT WORTH THE COST?

Only you can answer this question. Dr. Barry will dedicate himself to helping you avoid such deadly conditions as: obesity, diabetes, high blood pressure, high cholesterol, and heart disease. Dr. Barry's goal is to not only add years to your life, but quality to those years.

Consider this: The cost of preventive care is approximately \$150* a month. The lifetime cost of a stroke is approximately \$140,000.

* Approximation based on typical "Annual Membership Fee"

EXPECT MORE FROM PERSONALIZED CARE

As a member of Dr. Barry's *Personalized Care Program* you can expect the following:

- ✓ Focus on Preventive Health
- ✓ Availability 24 Hours a Day, 7 Days a Week
- ✓ Same or Next Day Appointments
- ✓ On Time and Longer Appointments
- ✓ A Comprehensive Physical Consultation
- ✓ Custom Tailored Wellness Plan

IT'S ALL ABOUT YOUR HEALTH

Did you know? 60% of early deaths are a result of behaviors and/or chronic conditions that are preventable.

Dr. Barry will work with you to identify any underlying factors in your lifestyle that may lead to a chronic condition; He will develop a customized wellness program that may reduce symptoms, improve your quality of life, and help avert diseases such as stroke, diabetes and heart disease.

Isn't it time you made the most important investment of your life, the investment in your health?

