

## Expect More from Personalized Care

As a member of Dr. Barry's Personalized Care Program you can expect the following:

- A custom tailored wellness plan
- Dr. Barry's undivided attention
- Same or next business day appointments
- On time and unhurried appointments
- 24/7 availability via dedicated phone or email
- Office visits for visiting friends and family

*Isn't it time for you  
to invest in you?*



## A Partnership for Proactive Care

We will work together, in partnership, to further optimize your well-being. An important step in this process will be the development of your personalized wellness plan.

We will meet and discuss the results of your examination and tests, identify areas on which we need to focus, and craft a wellness plan personalized just for you. We will work together to ensure that you are implementing your plan.

We will continue to bill your insurance company for the processing of your medical benefits.

---

### To Get Started

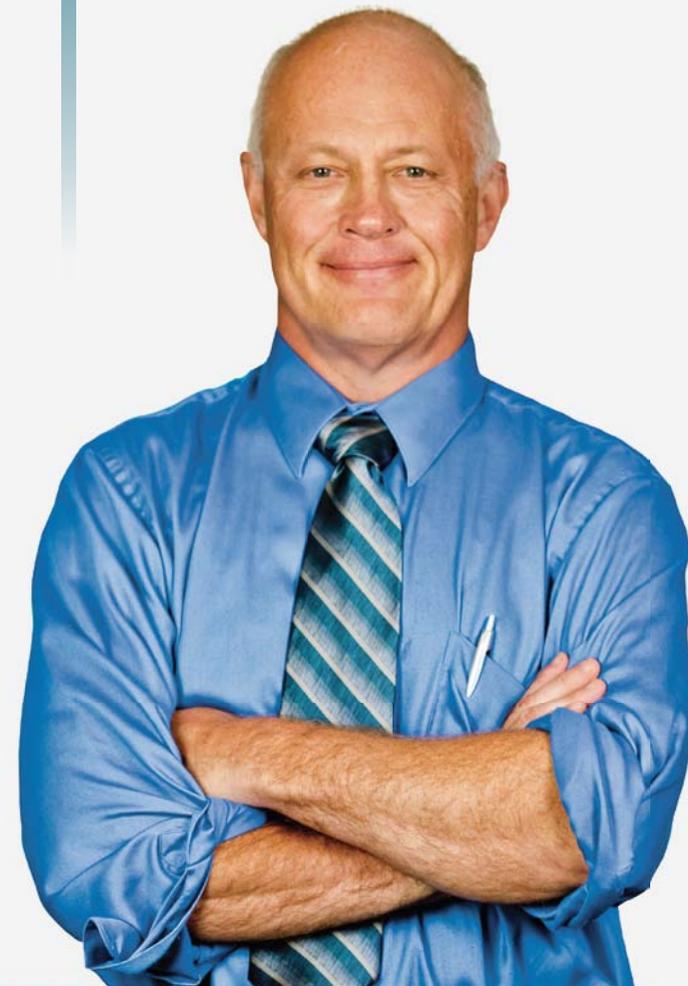
1. Visit our office at the address listed below
2. Call our office at (315) 487-8109
3. For more info visit: [www.signatureMD.com/barry](http://www.signatureMD.com/barry)

**Joseph T. Barry, MD**  
5415 W. Genesee St. | Suite 102  
Camillus, NY 13031

(315) 487-8109  
[www.signatureMD.com/barry](http://www.signatureMD.com/barry)



signature 



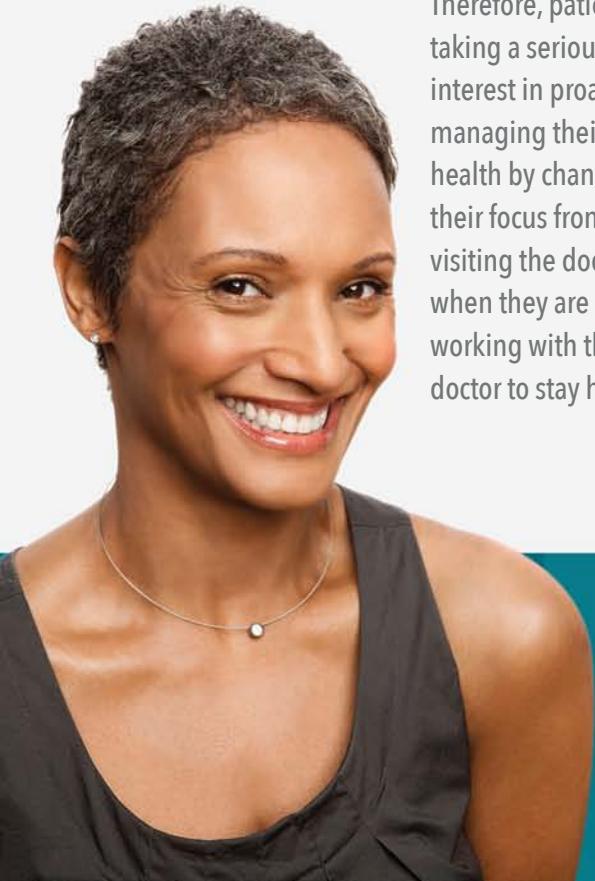
**Joseph T. Barry, MD**  
[www.signatureMD.com/barry](http://www.signatureMD.com/barry)

**Revolutionize Your Health**

## Why Personalized Care, Why Now?

Simply put, the current US Healthcare model is broken. Today's Healthcare system focuses on disease management rather than wellness management. Decreased payments for medical services and mounting paperwork are keeping quality physicians from spending enough time with patients. Primary care medicine is no longer based on the one-on-one relationship between physician and patient, but has devolved into an impersonal system in which patients are seen by anonymous medical providers.

Therefore, patients are taking a serious interest in proactively managing their own health by changing their focus from visiting the doctor only when they are ill, to working with their doctor to stay healthy.



## Dr. Barry

is committed to each and every one of his members.

Dr. Barry attended West Genesee High School and graduated in 1976. Dr. Barry then attended Cornell University and graduated in 1980. He received his medical degree from the Downstate Medical Center in Brooklyn, NY.

Dr. Barry completed his three year Internal Medicine Residency program in Boston at St. Elizabeth's Hospital in 1987.

Dr. Barry lives in Lafayette with his wife Debbie and their two children Kyle and Shannon. His interests include chess, reading, old movies, hiking as well as a longstanding interest in the martial arts. Dr. Barry writes a column for Table Hopping every month.

By limiting his panel to 300 members, Dr. Barry will be able to partner with you to optimize your well-being.

**As one of a few, rather than one of many, members will enjoy enhanced availability and services from Dr. Barry.**

This partnership will enable increased patient-doctor interaction, patient education and follow up.

By taking an active role in their healthcare, people may detect early signs of serious illness and improve overall well-being.

## Is It Worth The Cost?

**Membership fees cost approximately \$5 per day**

Approximation based on typical "Annual Membership Fee"

The peace of mind of knowing that your trusted physician, Dr. Barry, is just a phone call or email away is priceless.



# Ask yourself, are you worth it?

[www.signatureMD.com/barry](http://www.signatureMD.com/barry)