


Concierge medicine: **The solution** to a crowded and complex healthcare ecosystem



SignatureMD
Human. Health. Care.





With so much talent and technology available to us, the process of receiving quality healthcare is more complicated and frustrating than ever. You've likely spent a lot of time sitting in crowded waiting rooms, watching staff shuffle patients in and out without getting to know them or their health needs.

It's time to take a closer look at why the American healthcare ecosystem can be so challenging to navigate—and then do something to change it.

At SignatureMD, we see proof every day that concierge medicine is the solution, mainly by how it can improve the lives of patients. The concierge healthcare model gives doctors the space and time to practice medicine the way it was meant to be practiced so you, as a patient, have a trusted source to guide you through your health journey.

It's time for something better

Getting quality healthcare should be a simple process. Yet many patients must navigate their way through a complex web of providers and insurers, often waiting weeks or months to get an appointment or a referral from their primary care doctor.

More and more people are reaching the age where they require extra care, with less and less doctors to care for them. Today, our healthcare ecosystem is stretched to the limit—forcing medical professionals to prioritize acute needs and focus on relieving symptoms, rather than prevention and wellness. Appointments are often rushed, allowing little time to ask questions or build meaningful doctor-patient relationships.

Concierge medicine changes everything. Be treated as a person, not a number—consider joining a SignatureMD membership-based program today.



Americans everywhere are waiting longer to see their doctor. The **average appointment wait time** jumped to 26 days in 2022.

The doctor will see you now—but for how long? Non-concierge doctor appointments last **an average of just 13 minutes.**

Experience truly personalized care

Instead of following the traditional healthcare model, SignatureMD doctors take a patient-focused approach, providing personalized attention and one-on-one care options designed to elevate your healthcare experience. Your doctor will get to know you as a whole person, striving to help you prevent health issues rather than merely treating them—and likely lowering your healthcare costs in the long run.

In exchange for a reasonable membership fee, you can typically reach your doctor via phone, text, or email 24 hours a day, seven days a week. Your doctor will be there for you, whether you're managing a chronic health condition or you're currently healthy and intend to stay that way.

Making every minute count

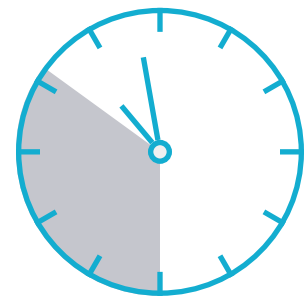
Imagine having enough time with your doctor to ask all the questions you'd like, discuss your health concerns, and then get thoughtful, detailed answers in return. SignatureMD members experience all this and more.

Your SignatureMD doctor will spend time getting to know you, explain what your health results mean, make sure you fully understand them, and then work with you to help develop a plan to reach your health goals.

Appointments are available the same or the next business day—even for non-emergencies—so another in-person visit with your doctor is never too far in the future. Most SignatureMD doctors even provide appointments for visiting friends and family members when they're in town.



97% of concierge patients feel their doctors take a personal interest.*



No more waiting: your concierge doctor will see you today or the next business day, on time.



Our doctors are leading medical professionals

SignatureMD-affiliated doctors are already recognized as top doctors. But we go a step further, carefully screening them to ensure they're the right people to provide patient-focused care.

With SignatureMD, doctors finally have the time and the means to practice medicine the way it was meant to be practiced—and the results are often life-changing.

SignatureMD offers a wide range of programs to **enhance your wellness journey**, including:



MIND

Find the right online and in-person resources to keep your mind strong and active.



BODY

Get in the best possible shape from head to toe with total body wellness programs and services.



NUTRITION

Nourish your body with personalized programs and healthy, balanced eating.



PERKS

Expand your wellness journey with benefits on everyday services and extras that help keep you healthy.

Strengthen your mind and body for total wellness

A lot of doctors talk about prevention and wellness, but aren't able to provide their patients with the tools and resources they need to succeed. As a SignatureMD member, your concierge doctor will create a wellness plan that's customized to your individual health goals. Once the plan is in place, they will help monitor your results to identify any issues and get you back on track. It's this kind of personalized attention that can truly make a difference in how well you live your life.

Numerous studies over the past decade have confirmed that the **mind-body connection** can greatly affect your physical health.

These programs and your wellness plan can help address many long-term concerns, from heart health to sleep issues to weight management. You may have questions as you focus on following your plan to achieve a healthier lifestyle. Remember, as a member, your doctor will typically be available 24/7 via phone, text, or email.



50% of Americans rank wellness as a top priority in their day-to-day lives, a significant rise from 42% in 2020. Concierge medicine can help this momentum continue.



Enjoy the benefits of SignatureMD membership

When considering more personalized care and searching for a new concierge doctor near you, this is an ideal time to explore your options. Your future health could depend on it.

SignatureMD is proud to be part of the solution to the healthcare challenges facing our nation today. Concierge medicine allows talented doctors to leverage advanced technologies, focus on prevention and wellness to keep costs low, and provide personalized care—all in a far more impactful way.

- **Personal attention**
- **Same-day appointments**
- **Longer visits**
- **24/7 doctor availability**
- **Customized wellness plan**
- **Proactive care**
- **SignatureMD Mind, Body, Nutrition, and Perks programs**



SignatureMD
Human. Health. Care.

To find a SignatureMD concierge doctor in your community, call 866.883.8859 or visit [SignatureMD.com/find-a-doctor](https://www.signaturemd.com/find-a-doctor).