

We believe that the goal of healthcare should be to prevent health issues, rather than simply treat them. That's why we're offering a new personalized approach to help you optimize your health.

Instead of adhering to the standard healthcare model, which focuses on managing illness, we're breaking the mold to provide personalized attention and improved care options, designed to help you reach and maintain your health goals.

With this new program, you'll experience benefits such as:



A wellness plan customized to your personal health goals



Unhurried appointments that begin on time



Appointments the same or next business day



Dr. Gordon's undivided attention



24 / 7 / 365 physician availability via phone, text, or email



Office visits for visiting friends and family

Let us show you how to take the first step toward better health now.

Learn how our personalized healthcare approach may help detect early signs of serious illness and improve your overall well-being. Visit us online or call our office for additional details.



SignatureMD
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We're taking a proactive approach to your care

Katherine Gordon, MD



The remedy for a broken healthcare system

Under the current U.S. healthcare model, the typical medical practice must maintain a roster of thousands of patients just to remain profitable. This means that patients typically have to wait more than 20 minutes for a mere 13-minute visit with their doctor. Even worse, once they see the doctor, their care options are limited to what's allowed by their insurance provider as medically necessary.

To remedy this problem, I've chosen to personally manage the care of a few hundred program members, while overseeing and assisting other medical providers who will manage the remaining patients. By carefully managing my time, I can offer you my undivided attention for a full 30 to 45 minutes per visit. This additional time enables me to get to know you, better understand your health condition, and determine what's best for you—rather than what's best for your insurance company.

It's a bit like having a trusted friend who happens to be a physician. You can take your time, ask all the questions you'd like, and get thoughtful answers from someone who fully listens to you and understands your concerns.

How the personalized care program works

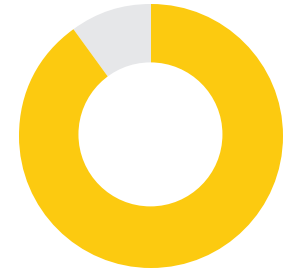
Implementing your personalized care program is the first step toward reaching your health goals. We will work together to detect early signs of illness and, through increased interaction, education, and follow-up, strive to keep you healthy and vibrant.

We will spend the time to discuss the results of your examination and tests, identify areas for improvement, and craft a personalized plan based on our agreed-upon objectives. Once your plan has been established, we'll work closely with you to monitor your progress and ensure that you stay on track.

Ultimately, good health costs less than poor health

Under this new program, you'll benefit from some of the finest service and most attentive care in the nation. Our goal is to help you optimize your well-being and spend less money over the long term on expenses like prescription drugs, hospitalization, specialist visits, and other expenses associated with managing disease.

To cover the additional services and attention you'll receive from the doctor, you'll be asked to pay an affordable membership fee for services that are not covered by your insurance plan; however, we'll also continue to bill your insurance company for processing of your covered medical benefits.



90% of concierge patients are satisfied with their care according to the AARP

Your SignatureMD healthcare partner

Dr. Katherine Gordon graduated Magna Cum Laude from Clemson University with a B.S. in Engineering Analysis. She received her M.D. from the Medical School of South Carolina. Dr. Gordon completed her residency at Spartanburg Regional Family Medicine Residency.

Dr. Gordon is board certified by the American Board of Family Medicine and a member of the American Academy of Family Physicians.

Dr. Gordon is married with one son and is active in her church.