

Dr. David Baskin Frequently Asked Questions

Q: *What is your motivation, Dr. David Baskin?*

A: I have been in medical practice for over 30 years, and it is clear that the practice of medicine is changing—and not for the better. It is becoming increasingly difficult for me to deliver high-quality personalized care to you in today’s healthcare system. I want to spend time with you and deliver thoughtful and thorough care for you.

Personalized care is an innovative model that is becoming increasingly popular throughout our country. I look forward to serving you in this more personalized model with the goal of making the next years of your life as exciting and fulfilling as possible.

Q: *What are the Benefits of Personalized Care?*

A: The Personalized Care Program includes:

- A custom-tailored wellness plan.
- On-time and unhurried office visits.
- Same or next business day appointments that start promptly.
- Physician availability for your visiting friends and family.
- Personalized health research and in-depth health history.
- 24/7 availability via dedicated cell phone or email.
- My undivided attention.

Q: *How Much does it Cost?*

A: The annual cost for this program is \$3,000 per patient, with discounts available for additional family members. Included in this annual fee, we will be happy to care for dependents of members, age 18-26 (fee-for-service shall apply). When possible, we will also accommodate friends and family visiting from out of town.

Q: *How do I Join?*

A: Call our Patient Liaison, Julie Harmon, at **(310) 910-9037**, and she will explain the benefits of the program and answer any questions that you may have. Our office staff will also be able to provide you with all of the documents that you need during your scheduled visit.

Q: *What happens to Patients who choose not to join?*

A: If you choose not to become a member of the program, we’ll provide referrals so you can establish care with a different physician.